

## LOUISVILLE METRO COUNCIL COMMITTEE MINUTES

### Parks, Libraries & Arts

Tuesday, May 19, 2009

5: 05p.m.

Third Floor, City Hall

**Present:**                      **Chair:**                      **CM Stuckel**  
                                     **Vice Chair:**           **CM Henderson**  
                                     **Members:**           **CW Welch, CM B. Ackerson and**  
   **CM Blackwell**

**Absent:**    **CM Peden and Jon Ackerson (excused)**

**Also Present:**                                   **CM King and CM Downard**

Chairman Stuckel began the meeting by announcing the members and non-members of the committee that were present. A quorum was established.

### Special Items For Discussion

1. [John Walczak, Director of the Louisville Zoo; Mark Wheeler, Chairman of the Louisville Zoo Foundation; and Sandra Frazier, Co- Chairman of Glacier Run Steering Committee - Update and the Glacier Run capital project](#)

**Discussion:** John Walczak , Director of the Louisville Zoo, Mark Wheeler, Chairman of the Zoo Foundation and Sandra Frazier, Co-Chairman of the Glacier Run Steering Committee spoke to this item and gave handouts. The following was discussed.

- ❖ The World is Watching the Louisville Zoo (**attachment**)
  - Essentiality at our core
  - A model of excellence
  - Part of the solution
  - Next innovation: Glacier Run
- ❖ Dollar Day on Earth Day
- ❖ Zoo Kids Inc. Program
- ❖ School at the Zoo
- ❖ New, affordable experiences
- ❖ Despite the economy , on track for record attendance
- ❖ Bettering the bond between people and our planet
- ❖ Record 818,00 visitors in 2008-2009
- ❖ More than 38,000 household members
- ❖ Most attendance of any non-profit attraction in the region for 7<sup>th</sup> consecutive year
- ❖ 80% self sufficient
- ❖ New Attractions/Innovations are Key
- ❖ Glacier Run = Significant added value
- ❖ Economic Engine for the City
- ❖ Construction is moving ahead
- ❖ Fundraising success and opportunities
- ❖ Steering Committee Members
- ❖ Fundraising challenges
- ❖ Fundraising needs
- ❖ Louisville Zoo Foundation Board of Trustees Roster – May 19, 2009 (**Attachment**)

2. [Joanna Haas, Executive Director of the Louisville Science Center - General Update](#)

**Discussion:** Joanna Haas, Executive Director of the Louisville Science Center, spoke to the item and gave handouts. The following was discussed.

- ❖ Joanna E. Hass is the former Director of the Carnegie Science Center in Pittsburgh
- ❖ Louisville Science Center **(Attachment)**
- ❖ Updates on what is happening at the Science Museum **(Attachment)**
  - Dual memberships for families - \$130.00
  - Enjoy the Rhythms of Summer – Country Music, Wild Music
  - Too Cool to be called Summer School
  - Waterfront Independence Festival
  - Concerts
  - Jeremy camp
- ❖ Science you can put your hands on
- ❖ Virtual Science Challenge
  - Science in cyberspace – Students in grades 5 – 10
- ❖ Special Science Events
- ❖ Exhibits
- ❖ IMAX Films
- ❖ Annual fund for Science – July 1, 2007 – June 30, 2008

**CM Henderson made a motion to Adjourn without objection.**

**The meeting adjourned at 6:00 P.M.**

**\*NOTE: Items sent to the Consent Calendar or Old Business will be heard before the full Council at the Metro Council Meeting on May 28, 2009.**

**MEM**